

Here's an opportunity to reach one of the most affluent and upscale markets in the state during the most popular and well attended community event of the year.

Each year, the Plymouth Fall Festival brings 100,000 people into Plymouth from throughout the area in an effort to support participating community and civic groups. This single fund-raising effort draws every community service group together for one multi-faceted fund-raising event and has become a cherished tradition for more than a half century.

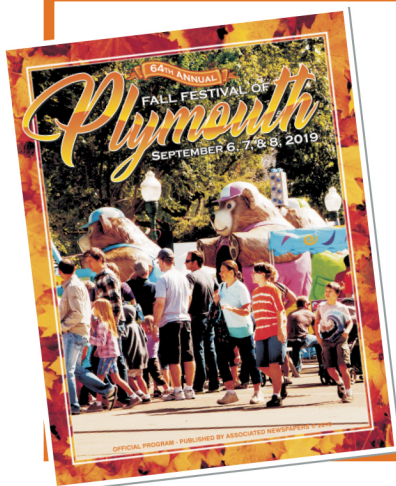
The program will be distributed to homes and businesses throughout this affluent, well-educated and upscale community. This program is relied upon for times, schedules of entertainment and accurate general festival information.

This program is one of the most effective means of establishing a community presence and identity within this demographically desirable area.

Restaurants participating in the Fall Festival Directory with a ¼ page or larger ad, will be featured in the directory dining guide.

Delivered September 5, 2019

SPACE RESERVATIONS AND ADVERTISING COPY DEADLINE IS NOON, AUGUST 5, 2019



**CALL YOUR
PROGRAM
REPRESENTATIVE
TODAY!
734-467-1900**

8" x 10 1/4" program

		Color	B & W
Full page.....	7.25" x 9.5"	\$1,750	\$1,350
Half page.....	7.25" x 4.667"....	\$950	\$750
Quarter page.....	3.542" x 4.667"	\$475	\$375
Business Card.....	3.542" x 2.25"	\$275	\$200

Limited enamel cover positions available. Ask your account representative.

One half your total commitment is due when your final advertising copy is approved and final payment the week prior to publication.

